

PRIME MINISTERBRIAN WALDEN, TUESDAY

I have had a word today with Brian Walden about his interview with you on Tuesday morning (10-11). He is very much looking forward to seeing you again.

I will do a fuller brief for your box on Monday evening.

In the meantime, it is clear that, as he indicated when he asked for the interview, he wants to be helpful.

Essentially, his objective is to present you, not as you are variously and sometimes unflatteringly portrayed in the media, but as you are. How have myths that you are uncaring, don't listen, and a positive virago come about?

He says that once he has explored all this and got enough out of you to kill the myths, he would be very happy to discuss anything you want to talk about. As a starter I think it would be useful to explain how you see politics at present - Government on course; getting huge programme of reform out of the way in first session of third Parliament; Opposition parties in disarray; but Government not complacent and with big programme still to undertake this Parliament.

He will bring along Sally Soames to photograph you.



BERNARD INGHAM

22 April 1988

Bernard

Have you

to George Jones?

W
Speaker

R

BERNARD

I have arranged for Brian Walden to interview the PM at 10am on 26th April. You were going to speak to Walden.

Also you were going to have a word with George Jones about the PM turning down his request for an interview.

Box Brian Walden & all his
I am going to him to inform on how?
interview 10-11 am on April 26.
Then write as follows:

I am glad to be able to inform of
telephone call made by PM on the
loss to give you an interview of
on Sunday June 27 of an hour for
10am on Tuesday, April 26.

[Signature]
3/2/88

~~At ten~~ I will be in touch near the
time to have a brief one, but the
to have a full one if you
wishes to with ~~arrange~~ the
arranges. Best wishes. M
I would like to see you -



10 DOWNING STREET
LONDON SW1A 2AA

2 February 1988

Dear George

Bernard has asked me to write and acknowledge your letter of 1 February seeking an interview with the Prime Minister, possibly around the anniversary of her third victory.

I confirm that your request will be considered at the next diary meeting and, when we are able to let you have a firm response, we shall get in touch with you again.

Yours sincerely

BETH FRIER
PRESS OFFICE

George Jones Esq
Political Correspondent
The Daily Telegraph plc

MR BEARPARK

file

BRIAN WALDEN - SUNDAY TIMES

I think we should put to the Prime Minister again the request by Brian Walden for an interview for the Sunday Times to appear in the issue of May 1, just before the Prime Minister's 9th anniversary.

To do this Brian Walden would want to conduct the interview over an hour or so on Monday or Tuesday, April 25 or 26 or at the end of the previous week - eg Friday, April 22.

His reasons for wanting to do a major interview of some 4000 words are:

- to bring out her achievements over 9 years;
- to bring out her human qualities.

He says he wants to kill stone dead the idea, propagated by her enemies, that she is authoritarian, humourless, without human feelings and has no concern, eg for dying babies.

We would have given our right arms for this kind of interview many times over the last nine years and I think we should urge the Prime Minister to respond.

Bernard Ingham

BERNARD INGHAM
22 February 1988

B Ingham

*I agree. 22/4 is out but
there would be no problem with 25 or 26.
I suggest it goes on the agenda for Monday's
diary meeting when we will strongly support.*

*MB
23/2*



10 DOWNING STREET

LONDON SW1A 2AA

From the Press Secretary

7 March 1988

Mr Brian,

I am glad to be able to confirm our telephone call that the Prime Minister would be happy to give you an interview for the Sunday Times for an hour from 10am on Tuesday, April 26.

I will be in touch nearer the time so that I can brief her, but she is fully aware of your intention to try to illuminate her personal qualities.

I look forward to seeing you.

Best wishes.

James Murray
Bernard Ingham

BERNARD INGHAM

Brian Walden Esq

Bonard

Do you want to
reply to Boies
Walden.

MP
6/2/88

PT Not prepared to do it
at present.

4

PRESS ASSOCIATION NEWS AT 10AM

...SERVANTS LEADERS SAID THEY WERE PREPARED TO GO TO JAIL OVER THEIR STRIKE CALL TO FERRYMEN. HIGH COURT YESTERDAY ORDERED NATIONAL UNION OF SERVENTS TO CALL OFF THE ACTION AFTER LEGAL MOVES BY FERRY COMPANIES.

...NURSES AND OTHER HEALTH WORKERS AT A MAJOR LONDON PSYCHIATRIC HOSPITAL WALKED OFF THE WARDS TODAY TO PROTEST OVER LOW PAY AND HEALTH SERVICE CUTS, STARTING A WEEK OF WIDESPREAD INDUSTRIAL ACTION.

...THE INFLUENTIAL TORY REFORM GROUP - THE MOST POWERFUL "NET" PRESSURE GROUP IN THE CONSERVATIVE PARTY - CALLED FOR DEVELOPMENT AGENCIES IN NORTHERN ENGLAND IN LIGHT OF SCOTTISH DEVELOPMENT AGENCY SUCCESS.

...A 22-YEAR-OLD CARDIFF MOTHER IS CRITICALLY ILL WITH MENINGITIS IN CARDIFF UNIVERSITY HOSPITAL - THE 21ST CASE OF THE DISEASE IN WALES THIS YEAR. TWO PATIENTS HAVE DIED.

Bernard

Tessa has given
Tuesday April 26th

10-11am & do you
wish to write to

Brian Walden, or

shall I?

R

10-11am ~~9.30-10.30~~
Tuesday April 26

MR BEARPARK

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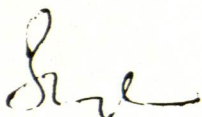
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BERNARD INGHAM
22 February 1988

Bosman
10-11 Thursday
April 26.

MEDIA BIDS - to be actioned by Press Office

1. Sunday Times

Agreed

2. Woman

Agreed

3. Vogue

Regrets

4. Daily Telegraph

Regrets

5. Channel Four

Regrets

6. Commonwealth Magazine

Regrets

7. Financial Times

Agreed

8. What's On

Regrets

Rhe - Can
you pl get
for Fessa - date
of time of Bosman
Walden interview